



# Impact Report

**Organisation name**

The WheelEasy Foundation

**Your name and position**

Max Burt Chairman of Trustees

**Please tell us a short story about someone who has benefited from this funding.**

A gentleman who walks extremely slowly with a walking frame was attending a wedding function in Circular Quay. The wedding photos were due to be taken on the forecourt outside the Sydney Opera House. He and his wife found themselves having lunch beforehand on the below ground level in a bar next to the Opera House.

With 10 minutes to go before the photos were to be taken, they realised that at his pace, it would have taken at least half an hour to walk up the very long ramp to join the group. By the time they would have got there, the photos would have been taken and they would have missed out on a really important family occasion.

With the website's help they were able to identify a lift not too far away within the Opera house itself that enabled them to get there in 10 minutes and therefore join the group for the photos.

**Please describe the impact that the specific TFN funding has had.**

Shortly after our appearance at TFN, we ran into problems with our website developers and spent several months finding a (much cheaper and better) offshore alternative.

He has been working with us now for 3 months. As a result, we have begun to clear a backlog of bugs and introduce several improvements.

We yesterday completed the first of our Wheelie Great Days Out, in central Sydney, part of a Mirvac Community Day. 110 places were added to the WheelEasy map.

The majority of funding is still sitting on deposit ready to be deployed within the next few months.

**Please provide a quantitative breakdown of how TFN funds have been used**

\$5000 technical consultant for developer search  
\$500 Mirvac Community Day Wheelie Great Day Out  
\$10,000 website development  
\$\$39,500 on deposit

**Describe any ways the funding was used that differs from that described your original pitch**

We have spent a small amount running our first Wheelie Great Day Out through a corporation's community day, rather than amongst individuals. In March, we begin our Wheelie Great Days Out amongst the general public, in Sydney, when we will be staging WheelEasy Mapping March and holding 6 events throughout Sydney in that month.

**How many people have been affected by programs or activities that were supported with TFN funding?**

Impossible to tell at this stage.

**What measures did you use to assess the impact?**

At the moment, the best measures we have are:

1. The success we have had in procuring further funding through the City of Sydney (we received a grant from them recently).
2. The very recent success of yesterday's Community Day. In essence this was a large-scale user testing experience. The website passed with flying colours with no bugs found and 110 places added – and people continuing to add places this morning.

**Describe three ways that your organisation has changed in the last 12 months since the event**

1. Better presentation of ideas
2. Deeper community involvement
3. Website with a better user experience

**Over the last 12 months, did you receive any additional financial support from anyone you met through TFN?**

No

**Over the last 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?**

Yes, pro-bono services

**What did you receive and from whom?**

Media exposure: an interview with James Valentine on his radio show.

**How important was TFN funding in helping you achieve your objectives this year?**

TFN funding was not essential as we would have been able to find alternative funding

**Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources you did not meet through TFN?**

Yes

**How much and from whom?**

\$20,000 City of Sydney Council

**What were some of the other benefits of participating in TFN?**

A fantastic network that will hopefully bear fruit.

**Do you have any other comments or feedback on the TFN experience or funding process?**

No.