



## TFN Live Events | Impact Report

Thank you for completing this Impact report so we can share with our network the outcomes of the project/program that you pitched at a TFN event. Please answer as accurately/comprehensively as possible, although we appreciate that you may not have exact answers to everything. If you raised funds after the event because of your pitch, we are keen to know about your success as we track this information. To save and resume your report later, click the SAVE button at the bottom right of the page. When complete hit SUBMIT. Thank you.

### 1. Organisation name

The Carers Foundation Australia

### 2. Your name and position

Ronnie Benbow

### 3. Email address

ronnie@thecarersfoundation.org

### 4. Date of the TFN event at which you presented

26/05/2021

### 5. Please outline the project/program and funding you pitched for at the TFN event.

We pitched to support young People under the age of 25 who care for their parents or siblings with a disability, medical or mental health diagnosis, addiction or cancer.

The project was to provide 3-day wellness and mental health resilience programs so they could learn strategies to cope with the stress, and anxiety and depression that 2 out of 3 endure, heal their bodies from accidental abuse and injuries, connect with others in similar situations and experience being a normal teen.

*e.g. We pitched to employ a Volunteer Coordinator for 2 days per week...*

### Impact of Funding

### 6. Please describe how the funding was used and the implementation of the project/program.

The funding was used to provide the 3 day residential programs which included accommodation, food, facilitators, activities, workshops, counselling, and fun activities.

*e.g. We employed our Volunteer Coordinator in month and he/she did...*

### 7. Please describe the impact that the TFN funding has had on your organisation.

The number of young adults we can support is ONLY LIMITED by the funding we receive.

The impact of the funding has allowed us to potentially save the lives of over 30 young people, as they arrive depressed, disengaged, often suicidal and with in three day are empowered, engaged and connected.

*e.g. Having a dedicated Volunteer Coordinator has enabled us to increase the number of volunteers who support our program and to develop a more in-depth training program to support more young people...*

**8. How many people have been supported by programs or activities that were funded by the TFN donations?**

32 directly by attending the programs however many family members and care recipients also benefited.

*e.g. 45 young people participated this year, which is 25% more than last year, thanks to the new Volunteer Coordinator resourcing.*

*Also, consider and tell us about any indirect beneficiaries if you can.*

**9. Please tell us a short story about someone who has benefited from this funding.**

Tom was only 14yo when he first attended our program. He cares for his single-Mum who was severely disabled from a stroke, and has to get meals, help with toileting- showering, personal-hygiene and cleaning all whilst trying to go to school and study.

He has no-time for personal fun or sporting activities and often gets bullied at school.

On arrival Tom was disengaged, had no eye-contact, and was tense and angry.

Tom blossomed over the three-days. He made friends that understood, learnt new-coping-strategies and released his anxiety/stress/depression.

Following the program Toms Aunty called in tears, wanting us to know that for the past 2 years Tom was angry, resentful and never-smiled or had hadn't spoken to his Mum.

She wanted to thank-us for getting her nephew back as since returning he hadn't stopped-talking and was smiling non-stop. He was even happy to be caring for his Mum, whom was her sister. she was very grateful.

He was happy and had made new friends.

*e.g. Jacob is one of young boys who has been helped through our program... Please change any real names or identifying details.*

**Use of Funds and Evaluation**

**10. How much funding did you receive through the TFN event for your project/program?**

\$29,701.00

**11. Please provide a budget breakdown on how the funds raised at the TFN were used. If not all of the funding has been used, please explain why. We will follow up with you if the budget shows more than 10% has not been spent.**

Professional services;  
- Counselling \$3,950.00  
- Program Facilitators \$2,850.00  
- Natural Therapies \$2,450.00  
- Workshop facilitators -Wellness, Stress management, mindfulness, self-care, \$3,850.00  
- Music Therapist/Art Therapists \$2,850.00  
Accommodation \$3,950.00  
Food Packages \$5,750.00  
Transport \$1,550.00  
Backpacks with essentials \$3,200  
Activities \$1,480  
\$31,880

*e.g. Training - \$1500, New equipment - \$3000 etc*

**12. Describe if, and why, any of the funding was used differently from what you described in your original pitch/budget..**

No real changes

*e.g. Due to Covid, it took about 6 months to employ the Volunteer Coordinator so some of the funding was redirected to....*

**13. What measures did you use to assess the impact?**

We collect information on attendees prior to the program, on arrival then on departure. We follow up online and keep in touch monthly via message or Social media group.

*e.g. We asked volunteers to complete a survey after they had been volunteering with us for 6 months etc..*

**14. Describe three ways that your organisation has changed in the past 12 months since the event. (You can also describe here how Covid-19 restrictions have impacted on and changed the way you work).**

We no longer receive government funding so are totally reliant on grants, donations and fundraisers. Therefore we have employed a fundraising and partnership manager part time.

During 2021 Covid has made it difficult to plan events

*e.g. We have grown in size, maintained funding levels, improved services, reduced staff, relocated, secured corporate sponsorship etc...*

**Please upload photos of the work supported with TFN funding.**

Grass.jpg

Walk to creek.jpg

Paintings.jpg

Yoga.jpg

Creek Meditation 2.jpg

workshop 6 sq.jpg

*These will be published on our website and sent to donors.*

## Videos

If you have any videos, please provide link for downloading or sharing here (e.g. YouTube, Dropbox, Vimeo, WeTransfer)

## Post Event- Additional Benefits

15. Over the past 12 months, how important was your affiliation with TFN to your organisation?

Moderate - We have benefitted somewhat, but the impact hasn't been substantial

*We do not make any claim on additional funding you've received. We simply want to keep track of the leverage effect of introductions made through TFN.*

16. Do you feel that association with TFN has helped to increase your credibility with donors and the philanthropic sector?

Yes

17. Over the past 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?

No

We are keen to know about your successes. We track this information as part of our own TFN impact.

18. Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event?

Yes

***Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event***

## Please provide more details

The pitch coaching was invaluable and I feel more confident when presenting to other organisations or in front of an audience.

TFN uses this information to track the impact of our pitch coaching. All information will be treated in the strictest confidence.

19. What were some of the other benefits of participating in TFN? (tick all that apply)

Pitch Coaching

Increased Visibility

Access to a new network and supporter base

Greater self confidence

A greater ability to articulate your proposition

Meeting other non-profits

Being introduced to the TFN Alumni Program

## Being a part of the Alumni Network

As part of the TFN Alumni Network we aim to offer you continuing support to build your capacity through offering connections, opportunities and professional development experiences. We are interested to know how effective this has been in the last 12 months.

**20. Have you participated in any alumni activities (please tick all that apply)**

Kilfinan Australia Mentoring

TFN Workshops or events

TFN Bulletins/Newsletters

Pro bono legal or accounting advice via TFN

**21. Have you been sent any relative opportunities that have helped you? Eg. Baker McKenzie Legal advice, McKinsey & Company Executive Professional Development Training, BDO Scholarship, Aus Post Mental Health Grants etc.**

**22. Have you connected or collaborated with any other TFN Alumni? If yes, has this resulted in anything beneficial?**

**Further Support**

**23. Please let us know two current pro-bono or in kind asks you have?**

Fundraising and events coordinator.

Digital marketing team

We require a new centre as we have outgrown our current facility due to increasing demand for our services. Support with a fundraising strategic plan would be wonderful as the business plan for the new Center would enable long term sustainability once established.

\*We will communicate these to our donor network but can not guarantee that it will be achieved.

**24. Do you have any other comments or feedback on the TFN experience or funding process?**