



## TFN Live Events | Impact Report

Thank you for completing this Impact report so we can share with our network the outcomes of the project/program that you pitched at a TFN event. Please answer as accurately/comprehensively as possible, although we appreciate that you may not have exact answers to everything. If you raised funds after the event because of your pitch, we are keen to know about your success as we track this information. To save and resume your report later, click the SAVE button at the bottom right of the page. When complete hit SUBMIT. Thank you.

### 1. Organisation name

The Generous and the Grateful

### 2. Your name and position

Carmen Platt Co-Founder

### 3. Email address

carmen@generousandgrateful.com.au

### 4. Date of the TFN event at which you presented

30/03/2021

### 5. Please outline the project/program and funding you pitched for at the TFN event.

We asked for support to service our unfunded frontline partners to furnish housing for their clients - women and children escaping abuse, youth at risk and those recently homeless, to turn it into a real HOME in which the beneficiaries could have dignity and comfort, so they could rebuild their self worth and future.

*e.g. We pitched to employ a Volunteer Coordinator for 2 days per week...*

### Impact of Funding

### 6. Please describe how the funding was used and the implementation of the project/program.

Since pitch night every unfunded request we received was paid for by these TFN funds, it put beds, fridges, sofas, TV's, and more into empty humble rentals across greater Sydney. Our caseworker clients could then focus on much more important things than furniture, like financial literacy, trauma recovery and employability.

*e.g. We employed our Volunteer Coordinator in month and he/she did...*

### 7. Please describe the impact that the TFN funding has had on your organisation.

We believe everyone deserves a bed, whether their caseworker is funded or not. To keep the organisation running we need fee for service income from many of our clients but we are determined to help all. We started this because we know there are businesses and individuals with excellent excess to share and we love being the connector between those who have and those who need so they can get on with everything else.

Having our unfunded orders covered gave us time to focus on other challenges presented by Covid, in particular the mass depletion of our volunteer workforce. We could keep dispatching order to turn housing into home for those recovering from trauma and homelessness rather than spending so much time on fundraising and grant writing. Thanks for helping us to keep doing what we do best - connecting excess with need to help both people and planet.

*e.g. Having a dedicated Volunteer Coordinator has enabled us to increase the number of volunteers who support our program and to develop a more in-depth training program to support more young people...*

**8. How many people have been supported by programs or activities that were funded by the TFN donations?**

321 individuals were able to live more comfortably, with dignity, as a direct result of the TFN donations. They are people assisted by frontline experts without the funds to ensure their housing had the bare minimum of furniture so they could sleep in a bed, keep food fresh in a fridge and sit together on a couch or at the table. With these essentials taken care of quickly and easily, caseworkers could channel all resources to other vital support like trauma recovery, employability, and financial literacy.

*e.g. 45 young people participated this year, which is 25% more than last year, thanks to the new Volunteer Coordinator resourcing.*

*Also, consider and tell us about any indirect beneficiaries if you can.*

**9. Please tell us a short story about someone who has benefited from this funding.**

Our clients are frontline experts with limited resources. Amber from WAGEC in Sydney Womens' and Girls' Emergency Centre said see attached photo for the quote

*e.g. Jacob is one of young boys who has been helped through our program... Please change any real names or identifying details.*

**Use of Funds and Evaluation**

**10. How much funding did you receive through the TFN event for your project/program?**

\$87,000.00

**11. Please provide a budget breakdown on how the funds raised at the TFN were used. If not all of the funding has been used, please explain why. We will follow up with you if the budget shows more than 10% has not been spent.**

1125 unfunded items were dispatched between the TFN event and January 2022 were covered by the generosity of the TFN members. While the service fee for a Fridge is \$150, most essential items like beds, sofa and dining table are \$80. Transport expenses of \$2625 were spent to get the items into the homes.

\*Q 10 - please verify if we use amount on the night, or net total?

*e.g. Training - \$1500, New equipment - \$3000 etc*

**12. Describe if, and why, any of the funding was used differently from what you described in your original pitch/budget..**

No change.

*e.g. Due to Covid, it took about 6 months to employ the Volunteer Coordinator so some of the funding was redirected to....*

**13. What measures did you use to assess the impact?**

Our monthly KPIs reported to our governing committee track fee for service revenue and unfunded orders covered through other means. We report on orders fulfilled, humans helped, landfill avoided.

*e.g. We asked volunteers to complete a survey after they had been volunteering with us for 6 months etc..*

**14. Describe three ways that your organisation has changed in the past 12 months since the event. (You can also describe here how Covid-19 restrictions have impacted on and changed the way you work).**

Despite losing almost all of our volunteer workforce, we managed to keep dispatching orders, COVID reinforced our understanding of the dignity and comfort a well furnished home can bring in challenging times. Unfortunately we were unexpectedly required to vacate our warehouse by Jan 31 2022 and have not been able to secure a replacement space since given the lack of availability of commercial real estate in Greater Sydney since COVID. Our model needs a big rethink to support ongoing financial sustainability. Our stakeholders on the supply and demand side agree we are very much needed, we have 2 new corporate partnerships to announce. If you are interested in developing strategies to transform a social enterprise, we would love to hear from you to see if we can turn these immense challenges around.

*e.g. We have grown in size, maintained funding levels, improved services, reduced staff, relocated, secured corporate sponsorship etc...*

**Please upload photos of the work supported with TFN funding.**

IMG\_4275.JPG

*These will be published on our website and sent to donors.*

**Videos**

*If you have any videos, please provide link for downloading or sharing here (e.g. YouTube, Dropbox, Vimeo, WeTransfer)*

**Post Event- Additional Benefits**

**15. Over the past 12 months, how important was your affiliation with TFN to your organisation?**

Important - We might have got to where we are now, but it would've been a lot harder without TFN

*We do not make any claim on additional funding you've received. We simply want to keep track of the leverage effect of introductions made through TFN.*

**16. Do you feel that association with TFN has helped to increase your credibility with donors and the philanthropic sector?**

Yes

**17. Over the past 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?**

No

We are keen to know about your successes. We track this information as part of our own TFN impact.

**18. Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event?**

Yes

***Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event***

**Please provide more details**

The confidence and knowledge gained from Rob's coaching and the TFN event helped me secure an additional 20000 from Impact 100 North!!

TFN uses this information to track the impact of our pitch coaching. All information will be treated in the strictest confidence.

**19. What were some of the other benefits of participating in TFN? (tick all that apply)**

- Pitch Coaching
- Access to a new network and supporter base
- A greater ability to articulate your proposition
- Being introduced to the TFN Alumni Program
- Increased Visibility
- Greater self confidence
- Meeting other non-profits

**Being a part of the Alumni Network**

As part of the TFN Alumni Network we aim to offer you continuing support to build your capacity through offering connections, opportunities and professional development experiences. We are interested to know how effective this has been in the last 12 months.

**20. Have you participated in any alumni activities (please tick all that apply)**

- Kilfinan Australia Mentoring
- TFN Workshops or events
- TFN Bulletins/Newsletters
- Pro bono legal or accounting advice via TFN

**21. Have you been sent any relative opportunities that have helped you? Eg. Baker McKenzie Legal advice, McKinsey & Company Executive Professional Development Training, BDO Scholarship, Aus Post Mental Health Grants etc.**

**22. Have you connected or collaborated with any other TFN Alumni? If yes, has this resulted in anything beneficial?**

Have stayed connected with Colombo Social and Plate it Forward and would love to meet more of the extended Alumni.

**Further Support**

**23. Please let us know two current pro-bono or in kind asks you have?**

Market research, accounting/bookkeeping services & financial modelling

\*We will communicate these to our donor network but can not guarantee that it will be achieved.

**24. Do you have any other comments or feedback on the TFN experience or funding process?**

Your energy and positivity is an immense help in a time the is even more challenging than usual in our sector. Thanks for that on top of EVERYTHING ELSE you do!!