



Impact Report #2

Thank you for completing this report because it is important that we share the outcomes of the project/program that you pitched at at TFN event. Please answer as accurately/comprehensively as possible, although we appreciate that you may not have exact answers to everything. If you raised funds after the event because of your pitch, we are keen to know about your success. To save and resume your report later, click the SAVE button at the bottom right of the page. When complete hit SUBMIT. Thank you.

1. Organisation name

The Nappy Collective

2. Your name and position

Nataly Bovopoulos

3. Email address

nataly@thenappycollective.org.au

4. Date of the TFN event at which you presented

23/10/2019

5. Please outline the project/program and funding you pitched for at the TFN event.

The Nappy Collective pitched a year-round collective project in Melbourne to commence in early 2020. We planned to:

1. Launch a year-round collective pilot in Melbourne with 20 child care centres
2. Direct an eager pool of volunteers to distribute these nappies to local community services
3. Evaluate and build on the pilot project to a year-round collective model in another high demand area

6. Please describe how the funding was used and the implementation of the project/program.

As of the first week of March 2020, The Nappy Collective had made good progress on the pilot which was due to be completed in May. We had sent collection boxes and program packs (posters, activities for kids to do linked to the Early Learning Years Framework, letters to parents to explain the program) out to 17 child care centres across Melbourne. We also received expressions of interest from approximately 100 other child care centres across Australia to participate in the program. A launch event had been scheduled on May 2nd to formally launch the year-round collection program, which was going to be scaled up from June 2020.

Due to the Covid-19 pandemic, The Nappy Collective were unable to continue with this project as planned. Under the social distancing restrictions that were in place in Melbourne on and off from March 2020 onwards, we are unable to safely mobilise childcare centres and volunteers to collect and redistribute nappies to local services, many who are also volunteer dependent and not currently operating or able to safely support families face-to-face.

We responded to the Covid-19 pandemic, with a crisis response initiative we call the #1millionbums campaign. As we were unable to collect nappies as we normally would, we estimated a gap of at least 500,000 nappies that we would have provided this year to services that pass them onto families that need them. However, the Covid-19 pandemic has increased pressures on families due to rising unemployment and domestic violence. For this reason, doubled our efforts and have set an ambitious target to collect 1 million nappies. We are grateful to have recently met this target (not yet announced) due to the support of the business community and the community at large who have donated nappies and virtual nappies.

7. Please describe the impact that the TFN funding has had on your organisation.

Having a dedicated Program Manager enabled the project to be set up, establish the first round of pilot sites and work with our partners to develop resources for our child care centres. After COVID-19 hit, it provided us with a resource to be able to coordinate a campaign to gather support from business and the community in order to distribute nappies to those most in need in a new model whilst social distancing measures were in place across the country.

8. How many people have been supported by programs or activities that were funded by the TFN donations?

We have been able to distribute just over a million nappies this year, which would support an estimated 50,000 children in 40,000 families. We have been able to more than double our impact in 2020 despite having being severely impacted by COVID-19.

9. Please tell us a short story about someone who has benefited from this funding.

"HPMM works in close partnership with approximately 20 local community organisations by providing onsite childcare. By removing the barrier of childcare, children reap the benefits of our early childhood education service while their parents/carers participate in the wonderful programs these organisations offer.

The financial impact of COVID-19 has been felt by most, if not all, of our families. To be able to provide nappies (and baby bottles), which are a huge expense in their weekly budgets, was so powerful. It meant that our families were able to spend the money they would have been spending on nappies on other essential items.

We received the following responses:

"Thank you so much for the nappies. I have triplets and with COVID-19 life has been really tough. This donation has really helped. Thank you so much."

"Thanks for the nappies. We have never used Huggies before because we couldn't afford them but they really are lovely nappies."

"I don't know the words to thank you. I'm so relieved that I won't have to buy nappies for a little while. I wasn't sure how we were going to make ends meet this week. Thank you and please thank Good360 for me."

Thanks, Good360 and The Nappy Collective for helping us to help our families during the difficult COVID-19 period."

10. How much money did you receive through TFN event for your project/program?

\$27,450.00

11. Please provide a budget breakdown on how the funds raised at the TFN were used.

Program Manager salary - \$24,210

Distribution costs of nappies - \$3,240

12. Describe if, and why, any of the funding was used differently from what you described in your original pitch/budget.

See question 6.

13. What measures did you use to assess the impact?

We are still to survey the childcare centres that were recruited into the pilot program, as they have only

restarted operations in the last 3 weeks in Melbourne.

We will be running a survey with our community partners in early November to determine how our support has impacted their services.

14. Describe three ways that your organisation has changed in the past 12 months since the event. (You can also describe here how Covid-19 restrictions have impacted on and changed the way you work).

1. We were unable to continue with our year-round Collective pilot with childcare centres and were unable to run either of our usual Nappy Collectives in May or September. Our distribution centre that distributed nappy boxes is located in Melbourne and has been closed for most of the year!
2. We needed to pivot to work more closely with the business community to seek their support in material donations of nappies which enabled us to distribute over 700,000 nappies.
3. We closed our offices and work from home permanently.

Please upload photos of the work supported with TFN funding.

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13_6.png

Videos

15. Over the past 12 months, did you receive any additional financial support from anyone you met through TFN?

No

16. Over the past 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?

No

17. How important was TFN funding in helping you achieve your objectives this year?

We would have found it difficult to achieve our objectives without TFN funding

18. Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event?

No

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{if  
(_17HasTheTFNPitchCoachingAndMentoringHelpedYouSuccessfullySecureFundingFromOtherSourcesAfterTheTFNEvent = "Yes")}
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How much and from whom?

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{HowMuchAndFromWhom2}
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19. What were some of the other benefits of participating in TFN?

I was not in the CEO position at the time, but I believe the CEO who completed the pitch experienced a lot of benefits from the pitch coaching.

20. Do you have any other comments or feedback on the TFN experience or funding process?

Thank you for your flexibility during the COVID-19 pandemic where we had to respond to community need and pivot our work.