



Impact Report #2

Thank you for completing this report because it is important that we share the outcomes of the project/program that you pitched at at TFN event. Please answer as accurately/comprehensively as possible, although we appreciate that you may not have exact answers to everything. If you raised funds after the event because of your pitch, we are keen to know about your success. To save and resume your report later, click the SAVE button at the bottom right of the page. When complete hit SUBMIT. Thank you.

1. Organisation name

Puddle Jumpers Inc

2. Your name and position

Melanie Tate, CEO & Founder

3. Email address

mtate@puddlejumper.org.au

4. Date of the TFN event at which you presented

14/11/2019

5. Please outline the project/program and funding you pitched for at the TFN event.

Puddle Jumpers applied for funding to provide 2 additional camps for children in need, a camp experience that would improve the lives of these vulnerable people. It would provide a 3 day weekend camp where the Grandparents can access respite and form networks while the children have a holiday experience!

6. Please describe how the funding was used and the implementation of the project/program.

Puddle Jumpers have had to pivot during covid19 our camps all had to be put on hold however we our food relief programs rose in demands 300%. We went from 1 location per week helping feed 300 families to helping feed 1000 families per week at 9 different locations. Almost overnight we lost our income streams (had to close the op shops and fundraising events) and with demand for food relief going up we had to think very quickly and creatively come up with a way to help people as best we could. As Puddle Jumpers works with societies most vulnerable children, we have been inundated with calls for help all around South Australia from children and families in such terrible situations. We have had single mothers come to us, starved for their children to have food on the table, individuals going without the basic necessities and some stuck in terrible situations such as domestic violence due to isolation. These please for help have not come just from families themselves but also from Government Schools and Departments. This includes the Department for Child Protection, who sought 50 hampers for families and children at risk. This funding enabled us to continue providing services and help feed families in need.

7. Please describe the impact that the TFN funding has had on your organisation.

TFN has had a profound impact on Puddle Jumpers, and the way I relate to and talk about our work.. It's given me confidence to speak more about what we do and it's effect on children and young people. It's given me more confidence in myself and in the work we do.

8. How many people have been supported by programs or activities that were funded by the TFN donations?

Thousands of people throughout covid-19 we provided food relief to around 28,000 families, even if we took a portion of those under the direct funding it would be 10,000 families at an estimate!

9. Please tell us a short story about someone who has benefited from this funding.

Testimonial/letter received from Dee & Stuart (a family receiving food support throughout Covid 19):
Dear Mel & Puddle Jumpers, It's a hard reality when you have to face the inability to feed your kids, it's even harder to ask for help. Being able to put dinner on the table for my whole family is one of the best feelings I have. During these tough times there were days when this didn't happen. Until a friend of mine sent me to you guys. It was very hard to admit what I call defeat and take a 'hand out' but without the bread, milk, cuppa soups I wouldn't have eaten some days. You are doing a tough job in a hard time but know it is appreciated. I was taught to work for everything I got, and I have done that until I couldn't. I have grown up in poverty and vowed never to let my kids know what that's like. Every week when we go to the line up my son is so excited to see what goodies the next brilliant character will bring (his favourites were cookie monster & elmo) He was so excited one week when he got strawberry milk and a full bag of grapes, I mean full we normally only get a small bunch if means allow it. I have been able to send him to school lunches & fruit thanks to you guys. He doesn't understand that we are in a charity line or that I didn't have money to get food and the new shoes he needed. Of that I wasn't able to get presents for his brothers birthday or pay the rego or the water bills that were due. Because of you brilliant wonderful people I was able to keep things relatively normal. I am so grateful to all of you who went out into the cold and rain so I could feed my family. You will never understand how much I appreciate it. thank you

10. How much money did you receive through TFN event for your project/program?

\$12,816.00

11. Please provide a budget breakdown on how the funds raised at the TFN were used.

Food items \$3000, Fuel \$1400, Truck additional costs \$4500, Gloves, soap, sanitiser, \$1200, shopping bags/freezer bags \$850, Insurance part costs \$1500, Takaway containers \$480

12. Describe if, and why, any of the funding was used differently from what you described in your original pitch/budget.

The messages and calls are constant, and it has seen the children's charity quickly adapt and expand its services to help more children and families by expanding Central, North and South of Adelaide with its unique 'drive-by food collections'. And now at more than 9 locations a week, we are providing access to free essential food parcels to those in need.

All other food relief organisations that are providing food relief to our community offer it at a cost – approximately \$20 a hamper – which is not affordable for many of the families or individuals in isolation that need this food relief.

13. What measures did you use to assess the impact?

Each day Puddle Jumpers is helping single parents, children, families and isolated individuals to put food on the table and connect with them in a way like no other agency has or is with the demand for their service growing daily.

They are the front line; they stand in the rain; they stand through heat; they work through public holidays; and when other agencies have not been able to. Puddle Jumpers is known to many children, families and people; they know the staff names; they are trusted and are known to help. For many families and children, Puddle Jumpers is the place they will come to seeking help. They are the place that is there for you at your breaking point or when you need a hand during a turning point, they help keep families together, and they help by making them stronger; but more importantly, they help keep children out of needing the statutory agencies help

14. Describe three ways that your organisation has changed in the past 12 months since the event. (You can also describe here how Covid-19 restrictions have impacted on and changed the way you work).

Other food providers such as Foodbank, Second Bite, Oz Harvest do a great job in supporting many in the

community but the vulnerable children and families we support fall through the gaps of their service provision. It is not as simple as linking them to other service providers. Our charity entered the welfare and food relief space to fill that gap. We are linked to the above mentioned food providers but we realised we had to source additional independent food suppliers in order to get enough food the children and families not receiving any support. Three years ago we strategically sought additional food suppliers – several bakeries, two markets, Gepps Cross and Mark Aldridge's Farmers Market, in order to meet the growing needs for people who suffer with food insecurity.

The way our programs are delivered is unique to Puddle Jumpers – there are no other food relief agencies who do what we do the way we do it. This is why we are NAPCAN's awards recipients. We have had a host of important people supporting our award winning program - from the honourable Hiue Van Lee and the then Lady Mayoress' of Adelaide, the honourable Rachel Sanderson to the Minister for Child Protection and Jayne Stinson. combines food relief with child protection in a way that makes early intervention possible. The demand for our services and our need to help in this field was already planned with an expansion of our food nights scheduled for Salisbury East Northern Community Food Nights due to launch on March 29th 2020.

Puddle Jumpers in its work also works with children that have already been removed from the care of their birth parents, many who are in kinship care such as Grandparents raising their Grandchildren. They feel safe accessing our services and they feel they belong. For many of these families puddle jumpers is the only agency they access. We do this through camps, day activities and mentoring as well as additional supports for things such as court, access visits and schools. Department for Child Protection and Department for Education staff have told us "we engage children and families where no one else has been able to".

Please upload photos of the work supported with TFN funding.

demand for services.jpg

IMG_2309.JPG

IMG_2307.JPG

95231605_312612413053957_7678370703032188928_n.jpg

91799535_2967189846693196_4724320466318131200_n.jpg

91113719_538725767046352_7732487321026560_n.jpg

DHS food hamper2.jpg

IMG_0354.JPG

IMG_0730.JPG

IMG_3597.jpg

IMG_0723.JPG

image.png

image.png

Videos

https://www.youtube.com/watch?v=cXG4V_dRxyQ&t=46s

15. Over the past 12 months, did you receive any additional financial support from anyone you met through TFN?

Yes

How much and from whom?

small amount donated from a children's fundraiser

16. Over the past 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?

No

17. How important was TFN funding in helping you achieve your objectives this year?

We wouldn't have been able to achieve our objectives without TFN funding

18. Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event?

Yes

{if

{_17HasTheTFNPitchCoachingAndMentoringHelpedYouSuccessfullySecureFundingFromOtherSourcesAfterTheTFNEvent = "Yes"}}

How much and from whom?

{HowMuchAndFromWhom2}

{ end if }

19. What were some of the other benefits of participating in TFN?

We have loved being a part of belonging to this amazing organisation, the links, the networks, the advice and the funding has all be amazing.

20. Do you have any other comments or feedback on the TFN experience or funding process?

Thank you thank you thank you - we can't wait to be involved again if and when the opportunity arises again.