



## Impact Report #2

Thank you for completing this report because it is important that we share the outcomes of the project/program that you pitched at at TFN event. Please answer as accurately/comprehensively as possible, although we appreciate that you may not have exact answers to everything. If you raised funds after the event because of your pitch, we are keen to know about your success. To save and resume your report later, click the SAVE button at the bottom right of the page. When complete hit SUBMIT. Thank you.

**1. Organisation name**

GOGO events Pty Ltd

**2. Your name and position**

Sarah GUN

**3. Email address**

sarah@gogoevents.com.au

**4. Date of the TFN event at which you presented**

15/11/2019

**5. Please outline the project/program and funding you pitched for at the TFN event.**

We pitched the GOGO Foundation's Inclusive Work program - a system change approach to how women and other disadvantaged people are supported to break down the barriers they face to gaining safe and secure long-term employment, and includes placing these people into a job, with the employer and the employee being supported to ensure success for all stakeholders.

**6. Please describe how the funding was used and the implementation of the project/program.**

We have scheduled our pilot program for February and March 2021. The money raised at The Funding Network event has contributed to the development of this program by paying wages to staff to co-design the program, build partnerships, test and trial our hypotheses, develop measurement metrics to determine, map and track participant progress before during and after the program, develop further funding channels, prepare the operating manual and develop our risk analysis to all stakeholders.

**7. Please describe the impact that the TFN funding has had on your organisation.**

The impact of the funding, and also the process of being accepted into the program, the mentoring and the pitch night, has emboldened and encouraged us to continue to progress further in our thinking and our planning. It has given us the confidence and a means to develop the program and test it across many partnerships and stakeholders. It will contribute to the final development of the Pilot program in Feb and March 2021.

**8. How many people have been supported by programs or activities that were funded by the TFN donations?**

This funding will support 15 people through the Pilot of our Inclusive Work Program in Feb and March next year. Once the pilot is complete, evaluated and improved, we have opportunities and strategies in place to work with other marginalised groups to use the program to reduce the barriers to the workforce experienced by their beneficiaries, namely people coming out of incarceration and women from culturally and linguistically diverse backgrounds.

**9. Please tell us a short story about someone who has benefited from this funding.**

Our pilot is yet to be run, but we worked with 3 women who had previously been homeless and had work for our sister social enterprise GOGO events over the past 5 years. These women have been paid to co-design the Inclusive Work Program with us in order to ensure that those with lived experience are at the centre of our program design.

The feedback we received from this team when we first presented the program outline to them for input included the following comment: " Oh my goodness, the past years i have just been bounced around systems, jumped through endless hoops and nothing ever gets any better. I am still frightened of the system and always feel my financial stability and mental health is at risk. It keeps me on edge and on the edge! The Inclusive Work Program means there are no more hoops to jump through. It covers everything I would have needed when i was at risk of homelessness, and could still benefit from now."

**10. How much money did you receive through TFN event for your project/program?**

\$11,000.00

**11. Please provide a budget breakdown on how the funds raised at the TFN were used.**

The funds are still in the GOGO Foundation bank account as we have been receiving JobKeeper and have kept the money in trust for when JobKeeper finishes. The GOGO Foundation board has approved spending the money to complete the planning and preparation of the pilot, but it has not as yet been utilised while JobKeeper is covering our wages. This will change as JobKeeper reduces as we will need to top up the funding.

**12. Describe if, and why, any of the funding was used differently from what you described in your original pitch/budget.**

The funding has not been used differently to that which was proposed.

**13. What measures did you use to assess the impact?**

Our final planning phase is to develop our impact assessment measurements - quantitative and qualitative data collection methodology, kpi's etc. Our intention is to measure Wellbeing, agency, confidence, and work skills competency, job placement, impact of having a job, length of employment.

**14. Describe three ways that your organisation has changed in the past 12 months since the event. (You can also describe here how Covid-19 restrictions have impacted on and changed the way you work).**

Our sister social enterprise GOGO events (that pays our wages) no longer received and income, yet allowed us to access JobKeeper. As we had no events in the pipeline we have been able to concentrate on developing the many components, partnerships, processes, procedures, look at funding options, sustainability of the program beyond the pilot, research extensively and now we have begun sharing the program with key enablers and supporters.

**Please upload photos of the work supported with TFN funding.**

**Videos**

**15. Over the past 12 months, did you receive any additional financial support from anyone you met through TFN?**

No

**16. Over the past 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?**

Yes, pro-bono services

**What did you receive and from whom?**

Natalie Fuller - supported GOGO Foundation with some strategic planning - 3 hours

**17. How important was TFN funding in helping you achieve your objectives this year?**

TFN funding was not essential as we would have been able to find alternative funding

**18. Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event?**

No

{if

(\_17HasTheTFNPitchCoachingAndMentoringHelpedYouSuccessfullySecureFundingFromOtherSourcesAfterTheTFNEvent = "Yes")}

**How much and from whom?**

{HowMuchAndFromWhom2}

{ end if }

**19. What were some of the other benefits of participating in TFN?**

Confidence building, exposure, connection with your network, attending other events and supporting other excellent founders and causes

**20. Do you have any other comments or feedback on the TFN experience or funding process?**

Having the TFN money in the Foundation has given me breathing space, knowledge that the money would be there for our program when we needed to tap into it. Covid has both set us back, but given us time to move forward. I am relieved there is no spend date for this funding as this would have presented challenges for us.