



# Impact Report

**Organisation name**

Women's Centre for Health Matters

**Your name and position**

Marcia Williams, CEO

**Please tell us a short story about someone who has benefited from this funding.**

One woman had moved into a rental property with her children after leaving domestic violence and had been living there for some time without basic furniture because she was unable to afford to purchase household items. The loan allowed her to purchase several appliances and a household furniture package, and this has provided comfort for her family and a sense for the whole family of returning to some normality after a very stressful period in their lives.

**Please describe the impact that the specific TFN funding has had.**

The TFN funding came at a time when we were not sure if we would reach our goals for donations, which would have impacted on the potential sustainability of the program. The funding enabled the Assistance Beyond Crisis to reach its goal for funding and also raised awareness of the program - and the issue of domestic violence and its financial impact - among a wider range of donors than we would ever have been able to engage otherwise.

**Please provide a quantitative breakdown of how TFN funds have been used**

The full amount from TFN has been spent on providing no interest loans to eligible women in the ACT. So far \$75,422.77 of loans have been disbursed with an average loan amount of \$3,771 provided.

**Describe any ways the funding was used that differs from that described your original pitch**

The funding has not been used in any way that differs from the pitch.

**How many people have been affected by programs or activities that were supported with TFN funding?**

With an average loan of \$3,773, the TFN funding of \$26,379 has supported - as part of the funding pool - approximately 7 women to access no interest loans for the purpose of items like housing costs (rental bonds and rent payments, removalist costs, household appliances, furniture), Legal fees, car repairs and registration, Medical/ health/Dental procedures or education/childcare costs.

With an average of 2 children per women, 14 children have also benefited from that support.

In addition because the ABC program provides broader support than just loans another 13 women who were not eligible were supported to access other support.

**What measures did you use to assess the impact?**

Women were invited to complete an anonymous evaluation form about the value to them of the ABC and feedback from the women was also gathered by the service delivering the program about their experience of the process.

**Describe three ways that your organisation has changed in the last 12 months since the event**

Our small organisation has had increased exposure and has secured other supports from philanthropists/businesses for the ABC, and introductions to new networks.

**Over the last 12 months, did you receive any additional financial support from anyone you met through TFN?**

No

**Over the last 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?**

Yes, pro-bono services

**What did you receive and from whom?**

\$100,000 pro bono support from Clayton Utz

**How important was TFN funding in helping you achieve your objectives this year?**

We wouldn't have been able to achieve our objectives without TFN funding

**Has the TFN pitch coaching mentoring helped you successfully secure funding from other sources you did not meet through TFN?**

No

**What were some of the other benefits of participating in TFN?**

The TFN helped us access a new and very different supporter base and network, and the pitching gave me greater self confidence in being able to describe and articulate other propositions in our day to day work.

**You have any other comments or feedback on the TFN experience or funding process?**

It was an amazing experience.