



Impact Report

Organisation name

Daystar Foundation

Your name and position

Kingi Williams CEO & Founder

Please describe the impact that the specific TFN funding has had.

The TFN funding has allowed Daystar to successfully launch its second major Social Enterprise and train 40 people. 20 from WFTD and 20 through WDO program. Ten people have been able to move on to further employment both P/T and casual from WFTD. Two others from WFTD have been kept on for further training and development. All twenty from WDO have paid off their fines to State Debt Recovery Office.

Please provide a quantitative breakdown of how TFN funds have been used

Ford courier ute purchased 3,500
Trailer (built from scratch) – insurance and registration 560
Machinery and equipment purchased 12,632
Rent for the shed (17 Hebblewhite Place, Bonnyrigg 2177) 1,980
Assets repairs and maintenance costs 1,069
Fuel, oil and lubricants 2,554
Cleaning materials and supplies 839
Pest and weed control supplies 545
Printing and stationery 261
Advertising and promotion 190

*Balance c/fwd – Total:\$935

Funds Applied – Total: \$25,065

*Note: Balance of \$935 will be utilised by the end of June 2017 in paying for the inspection service and renewal of insurance and registration of Ford courier ute.

Describe any ways the funding was used that differs from that described your original pitch: N/A

How many people have been affected by programs or activities that were supported with TFN funding?

We have had forty (40) participants go through the program in the past twelve (12) months. We have also built a database of 100 customers and growing through the course of the year. Daystar's community partner St George Housing has also benefitted in that low cost mowing & trimming has encouraged many

more tenants to maintain their properties in good order. They have greatly appreciated our service.

What measures did you use to assess the impact?

The measures we used included: Customer impact statements - Participant impact statements - Job Active testimonials

Describe three ways that your organisation has changed in the last 12 months since the event

Daystar has grown by three (3) to a staff level of twelve (12). The three (3) new employees are in MOWtivation.
Daystar has been able to provide a low cost service to clients on Centrelink payments
Daystar has secured several corporate sponsorships in the past year

Over the last 12 months, did you receive any additional financial support from anyone you met through TFN?

No

Over the last 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?

Yes: We are in discussions with prospective Mentors

How important was TFN funding in helping you achieve your objectives this year?

We would have found it difficult to achieve our objectives without TFN funding.

Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources you did not meet through TFN?

Yes - \$173K

What were some of the other benefits of participating in TFN?

Pitch coaching is an excellent process as it teaches participants to drill down and focus sharply on the key drivers of the business/enterprise so there's no drivel and/or wasted words. I find now, I often use the techniques when I'm articulating a proposition or position.

A fantastic experience and a novel and unique way of bringing funders/sponsors and enterprises together for mutual benefit. It has improved my public speaking without a doubt.