



TFN Live Events | Impact Report

Thank you for completing this Impact report so we can share with our network the outcomes of the project/program that you pitched at a TFN event. Please answer as accurately/comprehensively as possible, although we appreciate that you may not have exact answers to everything. If you raised funds after the event because of your pitch, we are keen to know about your success as we track this information. To save and resume your report later, click the SAVE button at the bottom right of the page. When complete hit SUBMIT. Thank you.

1. Organisation name

Dreams2Live4 Limited

2. Your name and position

Louise Mahoney CEO

3. Email address

louise@dreams2live4.org.au

4. Date of the TFN event at which you presented

25/06/2020

5. Please outline the project/program and funding you pitched for at the TFN event.

We pitched for funding towards a Dream Maker and the dreams they will grant.

\$30,000 for one part time Dream Maker salary for a year.

On average, the cost of a dream is \$2500 so every dollar of a further \$30000 will go to putting a smile on the faces of 12 metastatic cancer patients and those of their family in the inner circle and many more friends cares and medical staff in their outer circle.

e.g. We pitched to employ a Volunteer Coordinator for 2 days per week...

6. Please describe how the funding was used and the implementation of the project/program.

Our Dream Maker has been able to grant over 12 dreams throughout the past 12 months - regardless of the effect that COVID-19 had on our dreamers' capacity to find their dream. Some dreams involving travel had to be delayed, others were easily granted. We had puppy dreams, hospital beauty treatments, planting of a rose garden, fuel vouchers to go on road trips, new computers, new furniture...

e.g. We employed our Volunteer Coordinator in month and he/she did...

7. Please describe the impact that the TFN funding has had on your organisation.

This TFN funding has meant our Dream maker could concentrate on bringing a smile to a cancer patient's face. Prior to COVID-19 we were granting one dream every 48 hours. This slipped to one dream every 55 hours. However as restrictions have eased we are back to one dream every 48 hours and it looks like we could improve on that given the dreams currently in the pipeline. This funding has helped us achieve our goal and keep granting dreams beyond the 12 TFN has funded.

e.g. Having a dedicated Volunteer Coordinator has enabled us to increase the number of volunteers who support our program and to develop a more in-depth training program to support more young people...

8. How many people have been supported by programs or activities that were funded by the TFN donations?

Not only have at least 12 dreamers benefited from the gift from the Funding Network. But also family, friends and caregivers. A dream has a ripple effect through communities all over Australia.

e.g. 45 young people participated this year, which is 25% more than last year, thanks to the new Volunteer Coordinator resourcing.

Also, consider and tell us about any indirect beneficiaries if you can.

9. Please tell us a short story about someone who has benefited from this funding.

Love conquers all.

Peter's dream was to marry his beautiful partner Charlie. And what better time to celebrate the union than on his birthday.

Our Dream Maker Karen sprang into action to organise the wedding and 25 of their closest family and friends witnessed this magical union.

"As I approach the final stages of my illness, I'm realising how important the people that I love and cherish are to me," wrote Peter.

"It is my dream to gather my loved ones together to celebrate my marriage to Charlie while I'm still well enough to enjoy it."

"I can't put into words how much I value Dreams2Live4 giving me the opportunity to join my special people in smiles, laughter and reminiscing and to forget about all the pain and medical procedures for a while," he added.

e.g. Jacob is one of young boys who has been helped through our program... Please change any real names or identifying details.

10. How much funding did you receive through the TFN event for your project/program?

\$67,001.00

11. Please provide a budget breakdown on how the funds raised at the TFN were used.

Dream Maker Salary - \$30,000

20 Dreams - \$37,000

e.g. Training - \$1500, New equipment - \$3000 etc

12. Describe if, and why, any of the funding was used differently from what you described in your original pitch/budget.

All funding was used as we pitched on the TFN night.

e.g. Due to Covid, it took about 6 months to employ the Volunteer Coordinator so some of the funding was redirected to....

13. What measures did you use to assess the impact?

We received feedback from our Dreamers after each dream via a Dreamer survey. Each is read and rarely is there a negative comment - if however there is we immediately look to how we could have made it better for the dreamer. Sometimes it is out of our hands - ".it rained the day we went out to the reef.."

e.g. We asked volunteers to complete a survey after they had been volunteering with us for 6 months etc..

14. Describe three ways that your organisation has changed in the past 12 months since the event.

(You can also describe here how Covid-19 restrictions have impacted on and changed the way you work).

1. Weekly Zoom meetings have become a mainstay for us - we are a small team of 8 across two states. When we started Zoom due to COVID-19 we felt it was a great way for us to be over each other's roles. It has proven to be a great brain storming session as well as extremely informative for the whole team so we plan to keep them in our schedule.
2. We have recruited a casual to help with all office needs from events, to sourcing dream requirements and donations, to general admin.
3. Because the majority of our funding is sourced from events COVID has severely restricted our ability raise money. We became more reliant on grants to continue making dreams come true.

e.g. We have grown in size, maintained funding levels, improved services, reduced staff, relocated, secured corporate sponsorship etc...

Please upload photos of the work supported with TFN funding.

Peter's Wedding.jpg

D 2233 Jimeoin.docx

These will be published on our website and sent to donors.

Videos

https://www.youtube.com/watch?v=NFx0z_iVVS0

https://www.youtube.com/watch?v=PG7_WbZclTk

If you have any videos, please provide link for downloading or sharing here (e.g. YouTube, Dropbox, Vimeo, WeTransfer)

15. Over the past 12 months, did you receive any additional financial support from anyone you met through TFN?

No

We do not make any claim on additional funding you've received. We simply want to keep track of the leverage effect of introductions made through TFN.

16. Over the past 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?

Yes, pro-bono services

Please provide more detail

Legal support from AMP

TFN uses this information to track post-event impact. All information will be treated in the strictest confidence. Please estimate number of hours or days if pro bono time.

17. How important was TFN funding in helping you achieve your objectives this year?

We would have found it difficult to achieve our objectives without TFN funding

18. Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event?

No

{if

(_17HasTheTFNPitchCoachingAndMentoringHelpedYouSuccessfullySecureFundingFromOtherSourcesAfte

rTheTFNEvent = "Yes")}

Please provide more details

{PleaseProvideMoreDetails}

TFN uses this information to track the impact of our pitch coaching. All information will be treated in the strictest confidence.

{ end if }

19. What were some of the other benefits of participating in TFN?

Peer networking and support. Meeting others in our 'For Good' sector helps in understanding how far we expect the community dollar to go. We need to work hard at our fundraising events as every cause has grounds for support - it is our pitch that will influence how successful we are - and choosing the right audience to make the pitch to.

e.g. pitch coaching, access to a new supporter base, greater self confidence, a greater ability to articulate your proposition etc.

20. Do you have any other comments or feedback on the TFN experience or funding process?

It truly is a gift in many ways not just financial assistance but we are richer for the pitch coaching, meeting your incredible committed team and meeting the other for good leaders.