



TFN Live Events | Impact Report

Thank you for completing this Impact report so we can share with our network the outcomes of the project/program that you pitched at a TFN event. Please answer as accurately/comprehensively as possible, although we appreciate that you may not have exact answers to everything. If you raised funds after the event because of your pitch, we are keen to know about your success as we track this information. To save and resume your report later, click the SAVE button at the bottom right of the page. When complete hit SUBMIT. Thank you.

1. Organisation name

Brainchild Foundation

2. Your name and position

Yvonne Hastings

3. Email address

Support@brainchild.org.au

4. Date of the TFN event at which you presented

26/05/2021

5. Please outline the project/program and funding you pitched for at the TFN event.

Better Tomorrows Program for young people with a brain or spinal cord tumour and who are trying to fit back into school and society, often with lasting neurological sequelae.

e.g. We pitched to employ a Volunteer Coordinator for 2 days per week...

Impact of Funding

6. Please describe how the funding was used and the implementation of the project/program.

To date we have utilised \$26,000 across the country. We are increasingly seeing requests come in not just for education but, psychological counselling, physiotherapy and speech therapy. A slow process but it is moving in the right direction. Our critical financial relief package for families continues and that has reached \$110,000 in this financial year.

e.g. We employed our Volunteer Coordinator in month and he/she did...

7. Please describe the impact that the TFN funding has had on your organisation.

TFN has given us hope that we were moving in the right direction and a freedom to continue this route financially. I can't stress how important that was. TFN with Ellie's updates also gave me information re grant prospects and I have just been notified that we won a \$15,000 grant for children in NSW for Education.

We are now seeking to employ an education administrator on a casual part time basis to ease the pressure on the volunteers.

e.g. Having a dedicated Volunteer Coordinator has enabled us to increase the number of volunteers who support our program and to develop a more in-depth training program to support more young people...

8. How many people have been supported by programs or activities that were funded by the TFN donations?

We have had 24 young people on active support, 5 are on hold as we search for adequate support close to the parent's homes and 2 are still to complete their applications on line.

e.g. 45 young people participated this year, which is 25% more than last year, thanks to the new Volunteer Coordinator resourcing.

Also, consider and tell us about any indirect beneficiaries if you can.

9. Please tell us a short story about someone who has benefited from this funding.

Penny was diagnosed with a retinoblastoma at the age of 2 years. Sadly she progressed to a brain tumour as well and thus came under our care. Treatment did finally succeed but significant issues remained. Now 15 years of age and with limited vision she is doing well at school in Tasmania and hoping to complete year 12.

e.g. Jacob is one of young boys who has been helped through our program... Please change any real names or identifying details.

Use of Funds and Evaluation

10. How much funding did you receive through the TFN event for your project/program?

\$32,911.00

11. Please provide a budget breakdown on how the funds raised at the TFN were used. If not all of the funding has been used, please explain why. We will follow up with you if the budget shows more than 10% has not been spent.

We have directed the TFN money directly to our Better Tomorrows Program and as noted by the end of the financial year it is expected that 100% will be utilised.

e.g. Training - \$1500, New equipment - \$3000 etc

12. Describe if, and why, any of the funding was used differently from what you described in your original pitch/budget..

It was'nt

e.g. Due to Covid, it took about 6 months to employ the Volunteer Coordinator so some of the funding was redirected to....

13. What measures did you use to assess the impact?

We contacted all paediatric rehabilitation units attached to all paediatric hospital across Australia and highlighted what we could offer the families who are not covered by government agencies. Education support remains outside of NDIS and families are now emailing us directly and asking the question of what we can do. Thus the importance of having a designated education administrator to connect and follow these families through to a satisfactory outcome, has become critical. We have a board meeting next week to discuss this thoroughly.

e.g. We asked volunteers to complete a survey after they had been volunteering with us for 6 months etc..

14. Describe three ways that your organisation has changed in the past 12 months since the event. (You can also describe here how Covid-19 restrictions have impacted on and changed the way you work).

Greater awareness of Brainchild Foundation, greater costs and time required in achieving resources.
Families struggling more with the cost of fuel and food and thus more requests.

e.g. We have grown in size, maintained funding levels, improved services, reduced staff, relocated, secured corporate sponsorship etc...

Please upload photos of the work supported with TFN funding.

Isaiah Spencer awards night.png

SR-School-Young et al 2021.pdf

These will be published on our website and sent to donors.

Videos

I don't have videos at this point but please note the journal article which through research has shown how important our program is.

If you have any videos, please provide link for downloading or sharing here (e.g. YouTube, Dropbox, Vimeo, WeTransfer)

Post Event- Additional Benefits

15. Over the past 12 months, how important was your affiliation with TFN to your organisation?

Important - We might have got to where we are now, but it would've been a lot harder without TFN

We do not make any claim on additional funding you've received. We simply want to keep track of the leverage effect of introductions made through TFN.

16. Do you feel that association with TFN has helped to increase your credibility with donors and the philanthropic sector?

Yes

17. Over the past 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?

No

We are keen to know about your successes. We track this information as part of our own TFN impact.

18. Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event?

Yes

Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event

Please provide more details

I pitched again at our annual ball and we had 2 people who donated \$5000 there and then and our ball raised \$75,000

TFN uses this information to track the impact of our pitch coaching. All information will be treated in the strictest confidence.

19. What were some of the other benefits of participating in TFN? (tick all that apply)

- Pitch Coaching
- Access to a new network and supporter base
- A greater ability to articulate your proposition
- Being introduced to the TFN Alumni Program
- Increased Visibility
- Greater self confidence
- Meeting other non-profits

Being a part of the Alumni Network

As part of the TFN Alumni Network we aim to offer you continuing support to build your capacity through offering connections, opportunities and professional development experiences. We are interested to know how effective this has been in the last 12 months.

20. Have you participated in any alumni activities (please tick all that apply)

- Kilfinan Australia Mentoring
- TFN Bulletins/Newsletters
- TFN Workshops or events
- Pro bono legal or accounting advice via TFN

21. Have you been sent any relative opportunities that have helped you? Eg. Baker McKenzie Legal advice, McKinsey & Company Executive Professional Development Training, BDO Scholarship, Aus Post Mental Health Grants etc.

22. Have you connected or collaborated with any other TFN Alumni? If yes, has this resulted in anything beneficial?

Further Support

23. Please let us know two current pro-bono or in kind asks you have?

*We will communicate these to our donor network but can not guarantee that it will be achieved.

24. Do you have any other comments or feedback on the TFN experience or funding process?