



TFN Live Events | Impact Report

Thank you for completing this Impact report so we can share with our network the outcomes of the project/program that you pitched at a TFN event. Please answer as accurately/comprehensively as possible, although we appreciate that you may not have exact answers to everything. If you raised funds after the event because of your pitch, we are keen to know about your success as we track this information. To save and resume your report later, click the SAVE button at the bottom right of the page. When complete hit SUBMIT. Thank you.

1. Organisation name

Bendigo Foodshare

2. Your name and position

Bridget Bentley, Manager

3. Email address

manager@bendigofoodshare.org.au

4. Date of the TFN event at which you presented

5/05/2021

5. Please outline the project/program and funding you pitched for at the TFN event.

We pitched for support in building our Social Supermarket to provide people with access to fresh, healthy food cheaply and in a dignified way. This social supermarket is an essential component of our larger plan to build Bendigo Foodshare a new home, to double our current food storage capacity and allow us to respond to the increasing demand for food relief.

e.g. We pitched to employ a Volunteer Coordinator for 2 days per week...

Impact of Funding

6. Please describe how the funding was used and the implementation of the project/program.

Bendigo Foodshare's new build has changed since the date of the pitch - we changed from planning to fit out an old warehouse to now building a purpose built warehouse and community food hub.

With amazing support from the State Gov, Bendigo City Council and our local community, we secured a vacant piece of land on which to build our community food hub; which will include a warehouse that will double our existing food storage and distribution capacity; a social supermarket with click and collect provision: the Bendigo farmers market: a café; a commercial kitchen and food gardens.

We are now focused on building Phase 1: the warehouse and social supermarket, and we've raised \$2.8million to do this. Changing the direction of this project from a renovation (due to circumstances outside of our control) to a new build, has resulted in significant delays to our expected completion date with Covid related delays impacting across multiple pre-build processes. Further, costs of materials and construction has escalated.

As a result, the team is working on construction commencing by 30th June 2022 and our social supermarket being operational later this year. Thank you to TFN for allowing us to use the vital funds raised through the TFN event to contribute towards the new build costs, and bring us a step closer towards an operational social supermarket.

e.g. We employed our Volunteer Coordinator in month and he/she did...

7. Please describe the impact that the TFN funding has had on your organisation.

In the 2020/21 year we estimated that 30,000 people received food relief via Bendigo Foodshare and our community agencies. That's 17 per cent of the Central Victorian population. While we worked hard to meet this demand by collecting and distributing 828,000kg of food, we know it wasn't enough. Our agencies needed more with research indicating that 2 in 5 people receiving food relief don't get enough food to meet their household needs. Further, our agencies have faced a 30 per cent increase in the number of people asking for support. One agency recently reported that last year they supported on average 30 households per week. Now they're supporting up to 50 households per week and counting.

This funding is critical in supporting us to construct and move into our new warehouse and community food hub. This will double our capacity to source and distribute more food relief with the aim of meeting the current and future rising demand. Our social supermarket will be critical to providing people with access to fresh, healthy food cheaply and in a dignified way.

e.g. Having a dedicated Volunteer Coordinator has enabled us to increase the number of volunteers who support our program and to develop a more in-depth training program to support more young people...

8. How many people have been supported by programs or activities that were funded by the TFN donations?

30,000 people received food relief from Bendigo Foodshare in 2020/2021. We do not foresee this number will decrease but rather will grow in 2022/23 as we increase our profile and capacity with the new community food hub.

e.g. 45 young people participated this year, which is 25% more than last year, thanks to the new Volunteer Coordinator resourcing.

Also, consider and tell us about any indirect beneficiaries if you can.

9. Please tell us a short story about someone who has benefited from this funding.

Shine Bright Helm Street Kindergarten have been running a foodshare program to support their families for five years. This program is supported by Bendigo Foodshare's weekly delivery of fresh produce and staple pantry items. It was established as a way for the centre to connect to their community, and to ensure that everyone (kids, parents and families) walking through the doors have something to eat.

"We know many of our families are living on lower incomes, struggling to put food on the table and unable to provide healthy food choices", says Bec, Shine Bright Teacher.

"We have worked hard to make our place somewhere our families feel comfortable, including our food relief program, which is just part of the environment here."

The centre also focusses on providing support to multicultural families, many of whom have limited English and are unfamiliar with cooking with products that many of us take for granted.

"We have 10 to 12 families from different cultures that come into our centre. We find that many of these families don't know how to cook with much of the food we give them. We offer cooking sessions for these families and their children, and also provide recipe cards on how to cook with the different products."

"We try to supply these families with as much food as we can that they are used to cooking within their cultures. Rice is one of the main staples that we give out in the centre, along with a lot of fresh fruit and vegetables. It's a really nice feeling knowing you can teach those who are struggling within a different culture new skills and they teach us new skills too!"

The inclusive and supportive environment established in the centre extends to supporting those volunteers who are doing it tough and are unable to come and volunteer due to the pandemic.

"We now order frozen meals from Bendigo Foodshare and drop them off to our volunteers on our way home from work."

What a lovely team and what a lovely service that Shine Bright Helm Street Kindergarten is providing to its families, staff and volunteers.

As Bec says, "We want to create a safe and comfortable community where no one is afraid to ask for help."

e.g. Jacob is one of young boys who has been helped through our program... Please change any real names or identifying details.

Use of Funds and Evaluation

10. How much funding did you receive through the TFN event for your project/program?

\$24,031.00

11. Please provide a budget breakdown on how the funds raised at the TFN were used. If not all of the funding has been used, please explain why. We will follow up with you if the budget shows

more than 10% has not been spent.

Building works - \$24,031

e.g. Training - \$1500, New equipment - \$3000 etc

12. Describe if, and why, any of the funding was used differently from what you described in your original pitch/budget..

Bendigo Foodshare's new build has changed since the date of the pitch due to issues, outside of our control, with securing a long term (20 years plus) lease. We therefore changed from planning to fit out an old warehouse to now building a purpose built warehouse and community food hub.

With amazing support from the State Gov, Bendigo City Council and our local community, we secured a vacant piece of land on which to build our community food hub; which will include a warehouse that will double our existing food storage and distribution capacity; a social supermarket with click and collect provision: the Bendigo farmers market: a café; a commercial kitchen and food gardens.

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e.g. Due to Covid, it took about 6 months to employ the Volunteer Coordinator so some of the funding was redirected to....

13. What measures did you use to assess the impact?

We have not measured the impact of TFN funding as yet, since construction of the building is still underway. However, a recently conducted Social Return on Investment (SROI) has found that for every dollar of value (including donated time and product) invested in Foodshare during the 2020/21 financial year, \$3.72 of value is created. If the SROI ratio was based solely on the financial investment required to create this value, the return increases to \$46.34 of social value for every dollar.

e.g. We asked volunteers to complete a survey after they had been volunteering with us for 6 months etc..

14. Describe three ways that your organisation has changed in the past 12 months since the event. (You can also describe here how Covid-19 restrictions have impacted on and changed the way you work).

1/ Appointed Bendigo Foodshare's first CEO - This investment in the organisational management team enhances opportunities to strengthen our financial position in order to support our services and grow partnerships across the region, whilst continuing to support and grow our volunteer team (who we recognise are 90% of our workforce); build and occupy our new home; and continue to do all this in a safe, secure, and sustainable manner.

2/ Developed and commenced implementation of a new initiative called Café for a Day - The project, created in partnership with Healthy Heart of Victoria, Kangaroo Flat Community House, Loddon Campaspe Multicultural Services' and Hoo-gah Cafe is a fun, inclusive and free initiative connecting young people (aged 15-24) living in Kangaroo Flat and surrounding areas with local chefs. Participants learn the art of cooking, healthy eating and gain hospitality skills through preparing and selling a meal from a café space. Thanks to Yo Bendigo, all participants have the chance to complete an accredited Food Handling course free of charge.

3/ In order to reach the new cohort of people who had never experienced food insecurity and accessed food relief before, Bendigo Foodshare partnered with other community organisations to establish the Community Food Pantry. This online ordering system made it easy to order food relief which was delivered to people self-isolating or unable to collect food relief. This online platform reached 5,500 people with 1,200 orders in its first year of operation (Bendigo Foodshare, 2021).
www.communityfoodpantry.org.au

e.g. We have grown in size, maintained funding levels, improved services, reduced staff, relocated, secured corporate sponsorship etc...

Please upload photos of the work supported with TFN funding.

20001_BFS STAGE 1_Site Plan- Floor Plan- Elevations.pdf

IMG_4017.jpg

Bendigo Foodshare - Mission Possible Launch - 21 April 21 - Jess White Photography-99.jpg

These will be published on our website and sent to donors.

Videos

https://www.youtube.com/watch?v=AoykFhiHt_g <https://www.youtube.com/watch?v=WuugklE3fFo>
<https://bendigofoodshare.org.au/volunteer/>

If you have any videos, please provide link for downloading or sharing here (e.g. YouTube, Dropbox, Vimeo, WeTransfer)

Post Event- Additional Benefits

15. Over the past 12 months, how important was your affiliation with TFN to your organisation?

Important - We might have got to where we are now, but it would've been a lot harder without TFN

We do not make any claim on additional funding you've received. We simply want to keep track of the leverage effect of introductions made through TFN.

16. Do you feel that association with TFN has helped to increase your credibility with donors and the philanthropic sector?

Yes

17. Over the past 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?

Yes, pro-bono services

We are keen to know about your successes. We track this information as part of our own TFN impact.

Please provide more detail

Participated in donor engagement workshop conducted by Dr Ruth Knight.

TFN uses this information to track post-event impact. All information will be treated in the strictest confidence. Please estimate number of hours or days if pro bono time.

18. Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event?

Yes

Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event

Please provide more details

Secured funding through the Jack Brockhoff Foundation as a result of TFN Pitch Coaching and event.

TFN uses this information to track the impact of our pitch coaching. All information will be treated in the strictest confidence.

19. What were some of the other benefits of participating in TFN? (tick all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Pitch Coaching | <input type="checkbox"/> Increased Visibility |
| <input type="checkbox"/> Access to a new network and supporter base | <input checked="" type="checkbox"/> Greater self confidence |
| <input type="checkbox"/> A greater ability to articulate your proposition | <input type="checkbox"/> Meeting other non-profits |
| <input checked="" type="checkbox"/> Being introduced to the TFN Alumni Program | |
| <input type="checkbox"/> <input type="text"/> | |

Being a part of the Alumni Network

As part of the TFN Alumni Network we aim to offer you continuing support to build your capacity through offering connections, opportunities and professional development experiences. We are interested to know how effective this has been in the last 12 months.

20. Have you participated in any alumni activities (please tick all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Kilfinan Australia Mentoring | <input checked="" type="checkbox"/> TFN Workshops or events |
| <input checked="" type="checkbox"/> TFN Bulletins/Newsletters | <input type="checkbox"/> Pro bono legal or accounting advice via TFN |
| <input type="checkbox"/> <input type="text"/> | |

21. Have you been sent any relative opportunities that have helped you? Eg. Baker McKenzie Legal advice, McKinsey & Company Executive Professional Development Training, BDO Scholarship, Aus Post Mental Health Grants etc.

22. Have you connected or collaborated with any other TFN Alumni? If yes, has this resulted in anything beneficial?

Further Support

23. Please let us know two current pro-bono or in kind asks you have?

Development of a volunteer handbook and online training modules
Creation of infographics showcasing the impact of our community food programs

*We will communicate these to our donor network but can not guarantee that it will be achieved.

24. Do you have any other comments or feedback on the TFN experience or funding process?