



## TFN Live Events | Impact Report

Thank you for completing this Impact report so we can share with our network the outcomes of the project/program that you pitched at a TFN event. Please answer as accurately/comprehensively as possible, although we appreciate that you may not have exact answers to everything. If you raised funds after the event because of your pitch, we are keen to know about your success as we track this information. To save and resume your report later, click the SAVE button at the bottom right of the page. When complete hit SUBMIT. Thank you.

### 1. Organisation name

Autism Swim Ltd

### 2. Your name and position

Erika Gleeson CEO

### 3. Email address

erika@autismswim.com.au

### 4. Date of the TFN event at which you presented

25/06/2020

### 5. Please outline the project/program and funding you pitched for at the TFN event.

Development of surfing certification  
Enhancement of water safety App  
One new Dippers location

*e.g. We pitched to employ a Volunteer Coordinator for 2 days per week...*

### 6. Please describe how the funding was used and the implementation of the project/program.

Port Macquarie Dippers took place Jan-March 2021, and was a raving success!

The App and Surfing certification projects have commenced, however are behind schedule due to COVID interruptions last year. We look forward to gaining traction with these projects now. For the App, we have completed the new storyboards and illustrations and are currently trying to onboard a developer. For the certification, we have a working group who have just begun mapping out the new content to develop.

*e.g. We employed our Volunteer Coordinator in month and he/she did...*

### 7. Please describe the impact that the TFN funding has had on your organisation.

The total impact of the funding will be reported on in approx 6 months time, however as for Dippers, this has given so many participants and families the chance to participate, be included in the community and local SLSC, and learn vital water safety skills at the beach.

*e.g. Having a dedicated Volunteer Coordinator has enabled us to increase the number of volunteers who support our program and to develop a more in-depth training program to support more young people...*

### 8. How many people have been supported by programs or activities that were funded by the TFN donations?

To be reported on at a later stage.

*e.g. 45 young people participated this year, which is 25% more than last year, thanks to the new Volunteer Coordinator resourcing.*

*Also, consider and tell us about any indirect beneficiaries if you can.*

**9. Please tell us a short story about someone who has benefited from this funding.**

One of our Dippers participants was 14yrs old and unable to swim, with very little exposure and subsequently confidence in and around the water. Over the course of the program, his confidence and skills developed to the point that he was engaging in water based activities up to his waist and loving every moment! He is already signed up for next season.

*e.g. Jacob is one of young boys who has been helped through our program... Please change any real names or identifying details.*

**10. How much funding did you receive through the TFN event for your project/program?**

**11. Please provide a budget breakdown on how the funds raised at the TFN were used.**

To be reported on at a later stage.

*e.g. Training - \$1500, New equipment - \$3000 etc*

**12. Describe if, and why, any of the funding was used differently from what you described in your original pitch/budget.**

Unlikely to be different, just delayed. To be reported on at a later stage.

*e.g. Due to Covid, it took about 6 months to employ the Volunteer Coordinator so some of the funding was redirected to...*

**13. What measures did you use to assess the impact?**

To be reported on at a later stage.

*e.g. We asked volunteers to complete a survey after they had been volunteering with us for 6 months etc..*

**14. Describe three ways that your organisation has changed in the past 12 months since the event. (You can also describe here how Covid-19 restrictions have impacted on and changed the way you work).**

We have had to focus on business-critical operations over the past 12 months which has meant a temporary shift away from projects.

*e.g. We have grown in size, maintained funding levels, improved services, reduced staff, relocated, secured corporate sponsorship etc...*

**Please upload photos of the work supported with TFN funding.**

Port Mac Dippers 3.jpeg

Port Mac Dippers1.jpeg

*These will be published on our website and sent to donors.*

**Videos**

*If you have any videos, please provide link for downloading or sharing here (e.g. YouTube, Dropbox, Vimeo, WeTransfer)*

**15. Over the past 12 months, did you receive any additional financial support from anyone you met through TFN?**

No

*We do not make any claim on additional funding you've received. We simply want to keep track of the leverage effect of introductions made through TFN.*

**16. Over the past 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?**

Yes, pro-bono services

**Please provide more detail**

AMP have assisted on a small scale with the App

*TFN uses this information to track post-event impact. All information will be treated in the strictest confidence. Please estimate number of hours or days if pro bono time.*

**17. How important was TFN funding in helping you achieve your objectives this year?**

We wouldn't have been able to achieve our objectives without TFN funding

**18. Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event?**

No

*{if  
( \_17HasTheTFNPitchCoachingAndMentoringHelpedYouSuccessfullySecureFundingFromOtherSourcesAfterTheTFNEvent = "Yes")}*

**Please provide more details**

{PleaseProvideMoreDetails}

*TFN uses this information to track the impact of our pitch coaching. All information will be treated in the strictest confidence.*

*{ end if }*

**19. What were some of the other benefits of participating in TFN?**

Connecting and staying in contact with the two other founders./CEOs'.

*e.g. pitch coaching, access to a new supporter base, greater self confidence, a greater ability to articulate your proposition etc.*

**20. Do you have any other comments or feedback on the TFN experience or funding process?**