



TFN Live Events | Impact Report

Thank you for completing this Impact report so we can share with our network the outcomes of the project/program that you pitched at a TFN event. Please answer as accurately/comprehensively as possible, although we appreciate that you may not have exact answers to everything. If you raised funds after the event because of your pitch, we are keen to know about your success as we track this information. To save and resume your report later, click the SAVE button at the bottom right of the page. When complete hit SUBMIT. Thank you.

1. Organisation name

Australian Spatial Analytics

2. Your name and position

Geoffrey Smith, CEO

3. Email address

geoff.smith@asanalytics.com.au

4. Date of the TFN event at which you presented

24/02/2023

5. Please outline the project/program and funding you pitched for at the TFN event.

We pitched for funding to hire a Social Coach to help co-design collegial and social objectives with its young employees, with the goal to create more enriched experiences for its autistic workforce.

Impact of Funding

6. Please describe how the funding was used and the implementation of the project/program.

The term "Social Coach" was altered to "People Success Officer" to match the terminology of the tech sector (Customer Success Officer is common parlance). The People Success Officer was hired in Brisbane full-time in April. Since this time he has had over 1000 conversations with our cohort staff, created individual development plans for more than 50 staff and overhauled our Employee Assistance Program to make it more autism friendly.

7. Please describe the impact that the TFN funding has had on your organisation.

A full-time People Success Officer has not only supported our current staff in Brisbane to such a degree that our staff turnover is less than 5%, it has been so successful that we have hired 2 more full-time People Success Officers in our new locations. The People Success Officer is the first hire when we expand and is a lynchpin to what makes us a social enterprise.

8. How many people have been supported by programs or activities that were funded by the TFN donations?

55 young adults with neurodiverse disabilities.

9. Please tell us a short story about someone who has benefited from this funding.

Jim is one of many young analysts benefitting from weekly contact with Chris, our People Success Officer in Brisbane. Jim is now working full time, so is looking to move out of home for the first time. He has never created a budget before, nor navigated how to rent a home. Chris has helped him create a workable budget, shortlist affordable properties, and attended several apartment inspections with Chris. Chris has

now found an apartment and the move out of home has been as smooth as it can be.

Use of Funds and Evaluation

10. How much funding did you receive through the TFN event for your project/program?

\$55,600.00

11. Please provide a budget breakdown on how the funds raised at the TFN were used. If not all of the funding has been used, please explain why. We will follow up with you if the budget shows more than 10% has not been spent.

100% has been allocated to the People Success Officer salary in Brisbane.

12. Describe if, and why, any of the funding was used differently from what you described in your original pitch/budget..

The name of the position was changed from Social Coach to People Success Officer.

13. What measures did you use to assess the impact?

case conversations; # individual development plans commenced; # active users of EAP.

14. Describe three ways that your organisation has changed in the past 12 months since the event. (You can also describe here how Covid-19 restrictions have impacted on and changed the way you work).

ASA now have 3 locations with over 100 staff. We've doubled our headcount and expanded to Melbourne and Cairns.

Please upload photos of the work supported with TFN funding.

MicrosoftTeams-image.png

Videos

<https://www.ventia.com/projects/partnering-with-asa-for-opportunities>

Post Event- Additional Benefits

15. Over the past 12 months, how important was your affiliation with TFN to your organisation?

Critical - We wouldn't be where we are now without it

16. Do you feel that association with TFN has helped to increase your credibility with donors and the philanthropic sector?

Yes

17. Over the past 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?

Yes, both goods in-kind and pro-bono services

Please provide more detail

Vu Consulting PR Campaign, Small Non-profit Alliance Membership

18. Has the TFN pitch coaching and mentoring helped you successfully secure funding from other sources after the TFN event?

Yes

Please provide more details

It was my first coaching on how to present. I have now done a Tedx talk (December 3, 2022) - I may not have had this opportunity nor said yes without the coaching.

19. What were some of the other benefits of participating in TFN? (tick all that apply)

Pitch Coaching
Increased Visibility
Access to a new network and supporter base
Meeting other non-profits
Being introduced to the TFN Alumni Program

Being a part of the Alumni Network

As part of the TFN Alumni Network we aim to offer you continuing support to build your capacity through offering connections, opportunities and professional development experiences. We are interested to know how effective this has been in the last 12 months.

20. Have you participated in any alumni activities (please tick all that apply)

TFN Workshops or events
TFN Bulletins/Newsletters

21. Have you been sent any relative opportunities that have helped you? Eg. Baker McKenzie Legal advice, McKinsey & Company Executive Professional Development Training, BDO Scholarship, Aus Post Mental Health Grants etc.

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22. Have you connected or collaborated with any other TFN Alumni? If yes, has this resulted in anything beneficial?

Yes - Bianca at All things Equal has been great to connect with.

Further Support

23. Please let us know two current pro-bono or in kind asks you have?

Marcomms support; social impact measurement framework.

24. Do you have any other comments or feedback on the TFN experience or funding process?

Thanks a million!