



THE FUNDING NETWORK AUSTRALIA

TFN Impact Report

Organisation name:

100 Story Building

Presenter name and position:

Jessica Tran, Development Manager

Date of the TFN event at which you presented:

3 June 2014

Please describe how your organisation has changed in the last 12 months:

With the funds raised at TFN, we were able to deliver the Early Harvest publishing program to 9 primary school students from diverse background. They were mentored by creative professionals, and edited and produced issue 3 of Early Harvest. We raised additional funds through sales of the magazine, and this will seed fund the next issue of the magazine in 2015. Additionally, we established good relationships with new schools and networks who also are looking to improve student wellbeing through creative programs.

As an organisation we have also:

Increased numbers of participants in our school, after-school and holiday workshop programs

Built capacity in program delivery, evaluation and business development

Developed new programs and services, expanded networks and collaborations with new people and organisations

Implemented an evaluation framework

Secured multi-year funding support form a number of philanthropic organisations



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Why did you seek funding through TFN?:

To support a specific activity

Please provide a quantitative breakdown of how TFN funds have been used:

INCOME

Book sales	1,767
The Funding Network	21,300
Total Income	23,067
EXPENDITURE	
Cost of sales	235
TFN commission	2,130
Program administration	7,457
Office expenses	319
Program costs	472
Publication costs	8,560
Marketing/advertising/launch	372
Total expenditure	19,545

Net: 3,522

If TFN funds were not used as described in your pitch, please state why not:

We had intended to also support local school students by delivering in-school workshops designed to help them craft their story submissions, but we had minimal take-up of this offer and were not able to deliver these. We did receive a record number of story submissions though!

How important was TFN funding in helping you achieve your objectives?:

We would have found it difficult to achieve our objectives without TFN funding.



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Over the last 12 months, did you receive any additional financial support from anyone you met through TFN?:

No

Over the last 12 months, did you receive any goods in-kind and/or pro-bono services from anyone you met through TFN?:

No

What were some of the other benefits of participating in TFN?:

Access to a new supporter base and network

Has the TFN pitch coaching and mentoring helped you secure further funding from non-TFN sources?:

No, although we did secure further funding from relationships built prior to receiving the TFN funding.

Can you describe and/ or measure the impact that the specific TFN funding has had?

Feedback and reflections with participants and other stakeholders shows that Early Harvest increases interest in storytelling, writing and illustration, families see the benefit of participation in the program and children show increased confidence in their creative decisions and work.

Could you provide an estimate of how many people have been reached by programs or activities that were supported with TFN funding?

Early Harvest provided mentoring to 9 children, and children from 4 schools were given the opportunity to submit stories for publication. More than 100 children submitted their stories.